SPONSORSHIPS

GREATER DETROIT AGENCY FOR THE BLIND & VISUALLY IMPAIRED

JUNE 10, 2023 — START 9 AM

Lexus Velodrome, 601 Mack Ave, Detroit, MI 48201

For questions or additional information, contact Stefanie Worth at 313-591-3794 or stefanie@gdabvi.org.
GDABVI takes a whole-person approach to sight loss by meeting people where they are in their vision journey.

**WE OFFER:**
- Extensive training in daily living skills
- A scaffolding series of tech classes
- Orientation and mobility for safe travel
- Opportunities to socialize
- Socioemotional adult support group
- Public outings to use O&M skills
- Online vision education series
- Navigation for help with social services
- Online linkages to health professionals
- Healthy living tools and resources
- **Up next:** K-12+ educational support.

**THE NATIONAL IMPACT OF VISION LOSS & IMPAIRMENT**

The annual **economic impact** of major vision problems among the adult population 40 years and older is **more than $145 billion**.

**Anxiety or depression affects 1 in 4 adults** with vision loss. For younger adults with vision loss, the risk is nearly 5 times higher than in adults 65 and older.

Scientific evidence shows that **early detection and treatment can prevent** many cases of blindness and vision impairment.

The major causes of vision loss are diabetic retinopathy, cataracts, age-related macular degeneration, and glaucoma.

**Vision loss causes a substantial social and economic toll for millions of people**, including significant suffering, disability, loss of productivity, and diminished quality of life.

**GDABVI works to counter the statistics.**

Our programs foster independence, safety, and lifelong well-being. We transform lives. Join us.

**1 in 4 individuals reaching out to GDABVI** are seeking help with basic needs. We connect clients to services and help them navigate the system.

**Sources:**
2023 Sponsorships

Contact Stefanie Worth at stefanie@gdabvi.org or 313.591.3794 for more information.

www.lifebeyondsight.org/bike

Your investment in our mission enables us to create and provide services that empower our clients.

**Leadout Sponsor - $20,000**

Benefits:
- Presenting sponsorship - Only 3 available!
- All Echelon Sponsor benefits PLUS
- Year-round visibility
- Up to 10 cyclist registrations

**Echelon Sponsor - $10,000**

Benefits:
- All Gearshift Sponsor benefits PLUS
- Social media takeover
- Permitted to provide giveaway item at event
- Opportunity to speak from the podium at event
- Up to five cyclist registrations

**Gearshift Sponsor - $7,500**

Benefits:
- All Tandem Sponsor benefits PLUS
- Mention during introduction of education sessions throughout 2023
- Opportunity to co-brand one program or service brochure/promotional item

**Tandem Sponsor - $5,000**

Benefits:
- Two newsletter mentions
- Three social media posts
- Company logo with link on web site
- Company logo on printed program materials and event T-shirt

**Spoke Sponsor - $2,500**

Benefits:
- One newsletter mention
- One social media post
- Logo on printed program materials
- Logo on event T-shirt
- Name listed on web site

**Trail Sponsor - $1,500**

Benefits:
- Name listed on printed program materials
- Name listed on event T-shirt
- Name listed on web site

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www.lifebeyondsight.org/bike
2023 Bike For Sight Sponsorship Form

Please return this completed form to donate@gdabvi.org.

Email your logo to donate@gdabvi.org in PDF/PNG/JPEG format.

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INDICATE YOUR SPONSORSHIP LEVEL

☐ LEADOUT PRESENTING SPONSOR - $20,000+
☐ ECHELON SPONSOR: $10,000 - $19,999
☐ GEARSHIFT SPONSOR: $7,500 - $9,999
☐ TANDEM SPONSOR: $5,000 - $7,499
☐ SPOKE SPONSOR: $2,500 - $4,999
☐ TRAIL SPONSOR: $1,500 - $2,499

☐ Please check here if you'd like to opt out of recognition benefits

SPONSORSHIP AMOUNT: ☐ $20,000 ☐ $10,000 ☐ $7,500 ☐ $5,000 ☐ $2,500 ☐ $1,500 ☐ Other: $_____________________

METHOD OF PAYMENT

☐ Online (Make your payment at lifebeyonddsight.org/donate) ☐ Check (Make your check payable to GDABVI) ☐ Credit Card (See below)

Credit Card Number: ____________________________________________________________
Expiration Date: _________________ CVV: ______________________
Card holder's name: __________________________________________________________
Signature: __________________________ Date: _________________

☐ Please invoice me. (Businesses only. You will receive an invoice from our finance department. Payment is due within 30 days.)

CONTACT INFORMATION

Name: ________________________________________________________________
Title: ________________________________________________________________
Company: ____________________________________________________________
Company Address: ______________________________________________________
City / State / Zip: ______________________________________________________
Phone: __________________________ Fax: __________________________
Email: __________________________
Company Facebook: ______________________________________________________
Company Twitter: _______________ Company Instagram: __________________

AUTHORIZED COMPANY REPRESENTATIVE SIGNATURE

DATE

FOR GDABVI USE ONLY:
RECD BY (INITIALS/DATE): ___________________________ TO FINANCE (INITIALS/DATE): ___________________________ AGREEMENT SENT (INITIALS/DATE): ___________________________