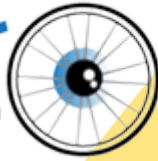
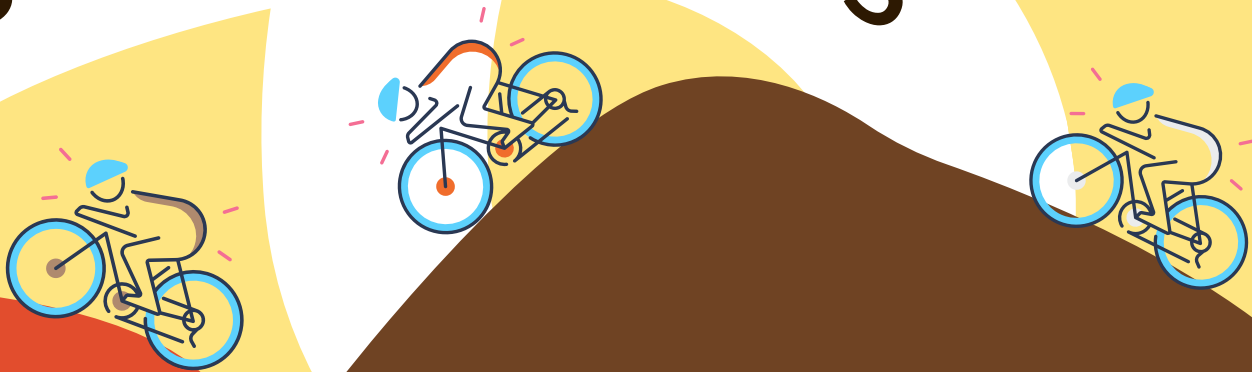


Bike for Sight



Envisioning new beginnings

SPONSORSHIPS



JUNE 10, 2023
GREATER
DETROIT AGENCY FOR THE BLIND & VISUALLY IMPAIRED
— START 9 AM



Serving Livingston, Macomb, Monroe,
Oakland, St. Clair, Wayne, &
Washtenaw Counties



Lexus Velodrome, 601 Mack Ave, Detroit, MI 48201

For questions or additional information, contact
Stefanie Worth at 313-591-3794 or stefanie@gdabvi.org.



Education. Equity. Empowerment.

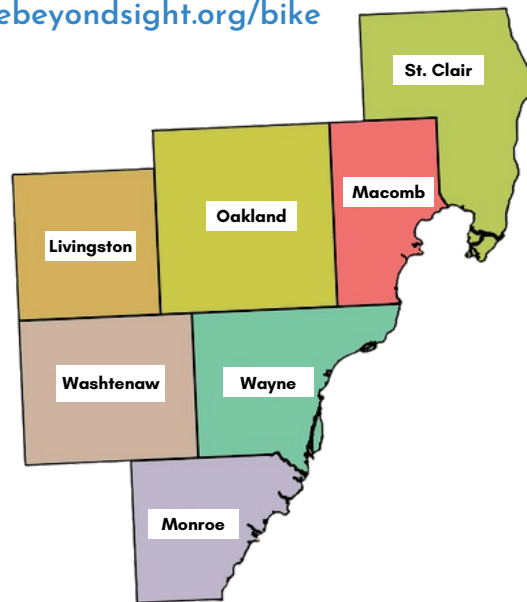
Our Mission: To provide services and support that help blind and visually impaired individuals live productive, independent lives with confidence and dignity.

www.lifebeyondsight.org/bike

GDABVI takes a whole-person approach to sight loss by meeting people where they are in their vision journey.

WE OFFER:

- Extensive training in daily living skills
- A scaffolding series of tech classes
- Orientation and mobility for safe travel
- Opportunities to socialize
- Socioemotional adult support group
- Public outings to use O&M skills
- Online vision education series
- Navigation for help with social services
- Online linkages to health professionals
- Healthy living tools and resources
- **Up next:** K-12+ educational support.



VISION LOSS AMONG OUR FRIENDS, FAMILY, AND COLLEAGUES IN SE MICHIGAN

Vision loss costs **over \$11,430 per person** each year in terms of medical care, supportive services, and productivity.

Number of people with **potentially blinding eye diseases** (approx. 1 in 4)
1,159,317

Overall number of people
Who are blind: **15,259**
With any vision loss: **92,634**

Individuals 55 and over
Who are blind: **12,262**
With any vision loss: **63,949**

Children (0-17)
Who are blind: **541**
With any vision loss: **7,260**

THE NATIONAL IMPACT OF VISION LOSS & IMPAIRMENT

The annual **economic impact** of major vision problems among the adult population 40 years and older is **more than \$145 billion**.

Anxiety or depression affects 1 in 4 adults with vision loss. For younger adults with vision loss, the risk is nearly 5 times higher than in adults 65 and older.

Scientific evidence shows that **early detection and treatment can prevent** many cases of blindness and vision impairment.

The major causes of vision loss are diabetic retinopathy, cataracts, age-related macular degeneration, and glaucoma.

Addressing social determinants such as income, education, food insecurity, and access to care can **help us reach vision health equity**.

Vision loss causes a substantial social and economic toll for millions of people, including significant suffering, disability, loss of productivity, and diminished quality of life.



GDABVI works to counter the statistics.

Our programs foster independence, safety, and lifelong well-being. We transform lives. Join us.



1 in 4 individuals reaching out to GDABVI are seeking help with basic needs. We connect clients to services and help them navigate the system.



2023 Sponsorships



Leadout Sponsor - \$20,000

Benefits:

- **Presenting sponsorship - Only 3 available!**
- All Echelon Sponsor benefits PLUS
- Year-round visibility
- Up to 10 cyclist registrations

Echelon Sponsor - \$10,000

Benefits:

- All Gearshift Sponsor benefits PLUS
- Social media takeover
- Permitted to provide giveaway item at event
- Opportunity to speak from the podium at event
- Up to five cyclist registrations

Gearshift Sponsor - \$7,500

Benefits:

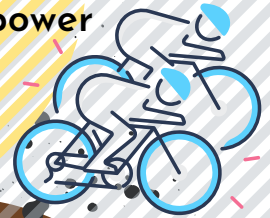
- All Tandem Sponsor benefits PLUS
- Mention during introduction of education sessions throughout 2023
- Opportunity to co-brand one program or service brochure/promotional item

Tandem Sponsor - \$5,000

Benefits:

- Two newsletter mentions
- Three social media posts
- Company logo with link on web site
- Company logo on printed program materials and event T-shirt

Your investment in our mission enables us to create and provide services that empower our clients.



Spoke Sponsor - \$2,500

Benefits:

- One newsletter mention
- One social media post
- Logo on printed program materials
- Logo on event T-shirt
- Name listed on web site

Trail Sponsor - \$1,500

Benefits:

- Name listed on printed program materials
- Name listed on event T-shirt
- Name listed on web site

Contact Stefanie Worth at stefanie@gdabvi.org or 313.591.3794 for more information.

www.lifebeyondsight.org/bike 



2023 Bike For Sight Sponsorship Form

Please return this completed form to donate@gdabvi.org.

Email your logo to donate@gdabvi.org in PDF/PNG/JPEG format.

Questions? Contact Stefanie Worth at 313-591-3794 or stefanie@gdabvi.org.

Envisioning new beginnings

INDICATE YOUR SPONSORSHIP LEVEL

LEADOUT PRESENTING SPONSOR - \$20,000+

ECHELON SPONSOR: \$10,000 - \$19,999

GEARSHIFT SPONSOR: \$7,500 - \$9,999

TANDEM SPONSOR: \$5,000 - \$7,499

SPOKE SPONSOR: \$2,500 - \$4,999

TRAIL SPONSOR: \$1,500 - \$2,499

Please check here if you'd like to opt out of recognition benefits

SPONSORSHIP AMOUNT: \$20,000 \$10,000 \$7,500 \$5,000 \$2,500 \$1,500 Other: \$ _____



METHOD OF PAYMENT

Online (*Make your payment at lifebeyondsight.org/donate*) **Check** (*Make your check payable to GDABVI*) **Credit Card** (*See below*)

Credit Card Number: _____

Expiration Date: _____ CVV: _____

Card holder's name: _____

Signature: _____ Date: _____

Please invoice me. (*Businesses only. You will receive an invoice from our finance department. Payment is due within 30 days.*)

CONTACT INFORMATION

Name: _____

Title: _____

Company: _____

Company Address: _____

City / State / Zip: _____

Phone: _____ Fax: _____

Email: _____

Company Facebook: _____

Company Twitter: _____ Company Instagram: _____

AUTHORIZED COMPANY REPRESENTATIVE SIGNATURE

DATE

FOR GDABVI USE ONLY:

REC'D BY (INITIALS/DATE): _____ TO FINANCE (INITIALS/DATE): _____ AGREEMENT SENT (INITIALS/DATE): _____