2022-23 Sponsorship Opportunities

Greater Detroit Agency for the Blind & Visually Impaired
16625 Grand River Ave., Detroit, MI 48227
Serving Livingston, Macomb, Monroe, Oakland,
St. Clair, Wayne, & Washtenaw Counties

For questions or additional information, contact
Stefanie Worth at 313-272-3900 or stefanie@gdabvi.org.
GDABVI offers daily living skills, technology training, orientation and mobility, support groups, case management for basic needs, information and resources, and opportunities to socialize for blind and visually impaired individuals.

The National Impact of Vision Loss & Impairment

The annual economic impact of major vision problems among the adult population 40 years and older is more than $145 billion.

The major causes of vision loss are cataracts, age-related macular degeneration, diabetic retinopathy, and glaucoma.

Scientific evidence shows that early detection and treatment can prevent many cases of blindness and vision impairment.

Anxiety or depression affects 1 in 4 adults with vision loss. For younger adults with vision loss, the risk is nearly 5 times higher than in adults 65 and older.

Addressing social determinants such as income, education, food insecurity, and access to care can help us reach vision health equity.

Vision loss causes a substantial social and economic toll for millions of people including significant suffering, disability, loss of productivity, and diminished quality of life.

### April
- 20 - Virtual Launch
- 27 - Speaker series: Eye Safety and Sports

### May
- 6 - Blind Bingo 5-8 p.m.
- Speaker series: Stroke and Your Vision
- Seminar: Mental Health and Blindness
- First Aid and Hands-Only CPR training

### June
- 3 - Blind Bingo
- Speaker series: What You Should Know About Cataracts
- Disability Rights Series: Understanding the ADA
- Emergency Preparedness Seminar
- Tech Class
- Farmers Market

### July
- 1 - Blind Bingo
- Speaker series: Eye Safety and Fireworks
- Disability Rights Series: IEP and 405 Plans for Your Student
- Cooking with Small Appliances
- Summer camp - Week 1
- Drive-in Movie
- Finding Your Way
- Farmers Market
- Practical Braille
- Tech Class

### August
- 5 - Blind Bingo
- Speaker series: Kids’ Eye Health
- Back-to-School Vision Fair/Carnival
- Disability Rights Series: Medical Marijuana and the Law
- Summer camp – Week 2
- Parent Support Group launch + online group
- Drive-in Movie
- Practical Braille
- Tech Class
- Farmers Market

### September
- 2 - Blind Bingo
- Speaker series: Sickle Cell Retinopathy / Keep Aging Eyes Healthy
- Disability Rights Series: Housing
- Storytime for children
- Knitting class (tentative)
- Finding Your Way
- Farmers Market
- Practical Braille
- Tech Class

### October
- 7 - Blind Bingo
- Speaker series: Cancer and Vision
- Disability Rights Series: Medicare
- Medicare assistance appointments through November 30
- Storytime for children
- Knitting class (tentative)
- Tech Training
- Practical Braille

### November
- 4 - Blind Bingo
- Speaker series: Diabetic Eye Disease
- Disability Rights Series: Caregiving
- Medicare assistance appointments through November 30
- Storytime for children
- Knitting class (tentative)
- Finding Your Way
- Practical Braille
- Tech Training

### December
- 2 - Blind Bingo
- Speaker series: HIV Retinopathy
- Disability Rights Series: Managing Your Finances
- Storytime for children
- Knitting class (tentative)
- Toys & Tech Holiday Giveaway
- Tech Training
- Practical Braille

**GDABVI provides cane distribution, vision rehabilitation therapy, technology training, and case management year-round. Please call for an appointment.**

**www.lifebeyondsight.org**

*Activities subject to change. For the latest information, please call our office at 313.272.3900 or visit our web site at www.lifebeyondsight.org/calendar.*

*a new start for our next 60 years!*
Thought Leader Experience
Starting at $7,500
Lend your voice to a set of experiences

Benefits:
- All Program and Pathmaker benefits PLUS
- Three-month social media campaign
- Interview or article in newsletter
- Banner on designated GDABVI web site page
- Custom hashtags
- Corresponding benefits to The Upshaw Circle

Program Sponsorship
Starting at $1,500
Align partnership with your business goals

- Step by Step: Support independence and productivity. Recognition via programming that addresses basic needs, independent living skills, orientation and mobility training, and vision rehabilitation.
- Fit for Life: Support health and well-being. Recognition via vision preservation education, active living programming, adult support groups, and assorted Speakers Series titles.
- Safe Spaces: Support safety and preparedness. Recognition via transportation initiatives, designated workshops, and assorted Speakers Series titles.
- Computer Love: Support our technology efforts. Recognition via technology workshops, media library components, and computer equipment.

Benefits:
- A minimum of one email mention
- A minimum of one social media post
- Logo on program printed materials
- Corresponding benefits to The Upshaw Circle

Your investment in our mission enables us to create and provide services that empower our clients and the people who love and support them.

Contact Stefanie Worth at stefanie@gdabvi.org or 313.272.3900 for additional information. www.lifebeyondsight.org
2022-23 Sponsorship Form

Please return this completed form to: GDABVI, ATTN: SPONSORSHIPS, 16625 GRAND RIVER AVE., DETROIT, MI 48227. Email your logo to donate@gdabvi.org in PDF/PNG/JPEG format. Questions? Contact Stefanie Worth at 313-272-3900 or stefanie@gdabvi.org.

.choose your sponsorship type
☐ THOUGHT LEADER SPONSORSHIP (Starting at $7,500) Choose 3 program recognition options below.
☐ SPEAKERS SERIES SPONSORSHIP (Starting at $5,000) Choose your series option below.
☐ PATHMAKER SPONSORSHIP (Starting at $2,500) Choose 2 program recognition options below.
☐ PROGRAM SPONSORSHIP (Starting at $1,500) Choose 1 program recognition option below.

.choose your recognition (OR Check here to opt out of recognition benefits)
PROGRAM OPTIONS: ☐ Heart & Home ☐ Step by Step ☐ Fit for Life ☐ Safe Spaces ☐ Working Day & Night ☐ Computer Love

SPEAKERS SERIES: ☐ Monthly Speaker Series ☐ Disability Rights Series ☐ Both Series (additional cost)

AMOUNT OF YOUR SPONSORSHIP ☐ $7,500 ☐ $5,000 ☐ $2,500 ☐ $1,500 ☐ Other: $_____________________

.method of payment
☐ Online (Make your payment at lifebeyondsight.org/donate) ☐ Check (Make your check payable to GDABVI) ☐ Credit Card (See below)

Credit Card Number: ____________________________
Expiration Date: ____________________________ CVV: ____________________________
Card holder's name: ____________________________
Signature: ____________________________ Date: ____________________________
☐ Please invoice me. (Businesses only. You will receive an invoice from our finance department. Payment is due within 30 days.)

.contact information
Name: ____________________________________________
Title: ____________________________________________
Company: ____________________________________________
Company Address: ____________________________________________
City / State / Zip: ____________________________________________
Phone: ____________________________________________ Fax: ____________________________
Email: ____________________________________________
Company Facebook: ____________________________________________
Company Twitter: ____________________________________________ Company Instagram: ____________________________________________

Authorized Company Representative Signature: ____________________________ Date: ____________________________

For GDABVI use only:
REC'D BY (INITIALS/DATE): ____________________________ TO FINANCE (INITIALS/DATE): ____________________________ AGREEMENT SENT (INITIALS/DATE): ____________________________
You're invited to join The Upshaw Circle of the Greater Detroit Agency for the Blind & Visually Impaired.

Your ongoing commitment will help GDABVI continue providing its critical programming and services, while expanding its outreach to even more individuals. We appreciate your generous donation and look forward to working with you to help more people find their way to a life beyond sight.

Choose Your Commitment Level

- **Founder's Table $10,000+**
  Recognized with exclusive event invitations, exclusive donor pin, ad in Crain's Detroit Business and HOUR magazines, linked logo on the landing page of GDABVI's web site, logo on materials and during presentation at an annual event to be determined, logo on major supporters' page of GDABVI web site.

- **Visionary $7,500 – $9,999**
  Recognized with an exclusive donor pin, ad in Crain's Detroit Business and HOUR magazines, linked logo on the landing page of GDABVI's web site, logo on materials and during presentation at an annual event to be determined, logo on major supporters' page of GDABVI web site.

- **Thriving $5,000 – $7,499**
  Recognized with donor pin, ad in Crain's Detroit Business and HOUR magazines, logo on the landing page of GDABVI's web site, name on materials at an annual event to be determined, logo on major supporters' page of GDABVI web site.

- **Empowering $2,500 – $4,999**
  Recognized with donor pin, on materials at an annual event to be determined, name listed on major supporters' page of GDABVI web site.

- **Guiding $1,000 – $2,499**
  Recognized with donor pin, name listed on major supporters' page of GDABVI web site.

- **Sustaining $500 – $999**
  Recognized with name listing on major supporters' page of GDABVI web site.

**Gift Amount:** $______________________ **Pledge:** In joining The Upshaw Circle, I agree to maintain this minimum gift to GDABVI for at least two years. **Signature & Date:** ____________________________

☐ I'm currently unable to join The Upshaw Circle, but I'd like to donate to GDABVI. **Amount:** $______________________

**Your Information**

Name: __________________________________________
Company: _______________________________________
Address: ________________________________________
City / State / Zip: ________________________________
Email: __________________________________________
Best phone number to reach you: __________________

**Your Method of Payment**

☐ Online (Make your payment at lifebeyonsight.org/donate)  ☐ Check (Make checks payable to GDABVI and write UPshaw CIRCLE in the memo)

☐ Credit Card (Enter the following information)

Credit Card Number: ________________________________
Expiration Date: _____________________  CVV: ______________________________
Card holder's name: ________________________________
Signature: ________________________________________  Date: _______________________

Thank you for your donation!

Please return this completed form to GDABVI (16625 Grand River Ave., Detroit MI 48227) or email to donate@gdabvi.org.

For assistance, please call Stefanie Worth at (313) 272-3900 or email stefanie@gdabvi.org.